



VERTECH
GROUP

Position : **Intern - Business Analyst (M / F)**
Areas : **Marketing & Sustainable Communications**

Firm

VERTECH is a French High-Tech engineering consulting company that focuses its business on providing advanced environmental and sustainable solutions to different business sectors.

Vertech creates value by advising and supporting private and public organizations regardless of the sector they work in (e.g. energy, waste treatment, agricultural), their location (Europe, North and South America, Asia) and their size (e.g. SMEs, Large, Universities).

Vertech analyzes organizations, their processes, their products or services and then provides a feasible, cost-effective and reachable environmentally-friendly solutions. By doing this, Vertech not only integrates its highly qualified team of professionals but scans along its own partners network, creating at the same time business opportunities for third parties under a win-win scenario.

Missions

VERTECH is looking for a student (intern or apprentice) to support the company in the deployment of its Marketing and Sustainable Communication strategy. Under the supervision of Business Development Manager, his/her tasks would consist in :

- On external Marketing projects,
 - To run quantitative and qualitative researchs in order to conduct Market Analysis, specific to our clients needs and technologies.
 - To take part in the elaboration of Exploitation Plans, Business Plans.
- On external Communication projects,
 - To participate in the company's projects various communication and dissemination requirements : flyers or posters, powerpoint presentations, newsletters, website creation and update, etc.
 - To help plan and execute events organization for our projects or for the company's employees.
- On internal projects,
 - To organize the company's contacts database and to help structure a CRM approach.
 - To increase the company's visibility and traffic on the various social media (Linkedin, Twitter, Facebook) through community management.
 - To support the management of the several communication tools of the company, to secure the communication documentation and to lead its development, organisation and sustainability.

Profile

- Master 1 or 2 (BAC+4 min), University or Business School
- Solid knowledge of Marketing, Communication and social media
- Skilled with Microsoft Office Pack
- Comfortable with internet tools and social media
- Strong written skills. English mandatory, Spanish is an asset.
- Commitment, rigor and organisation skills. Significant teamwork capacity. Curious and autonomous.

Internship conditions

Office position, based in the city of Nice

Salary : According to the profile

Type of contract: 6-month internship / alternance, with desirable evolution to CDI

Compliance with discretion and confidentiality requirements

Applications : CV + cover letter to send to juan.manzano@vertech-group.com