



**VERTECH**  
GROUP

Position : **Business Analyst (M / F)**

Areas : **Marketing & Sustainable Communications**

### **Firm**

VERTECH is a French High-Tech engineering consulting company that focuses its business on providing advanced environmental and sustainable solutions to different business sectors.

Vertech creates value by advising and supporting private and public organizations regardless of the sector they work in (e.g. energy, waste treatment, agricultural), their location (Europe, North and South America, Asia) and their size (e.g. SMEs, Large, Universities).

Vertech analyzes organizations, their processes, their products or services and then provides a feasible, cost-effective and reachable environmentally-friendly solutions. By doing this, Vertech not only integrates its highly qualified team of professionals but scans along its own partners network, creating at the same time business opportunities for third parties under a win-win scenario.

### **Missions**

VERTECH is looking for a Marketing Coordinator to carry out the company's internal and external (projects) Marketing & Sustainable Communication strategy. Under the supervision of the Business Development Manager, his/her tasks would consist in :

- On external Marketing projects,
  - To conduct or coordinate Market Analysis, specific to our clients needs and technologies. (S)he will be responsible for quantitative and qualitative researchs as well, about the projects.
  - To help elaborate and write Exploitation Plans and Financial Business Plans. To develop Intellectual Property Management strategies and recommendations.
- On external Communication projects,
  - To manage the company's projects various communication and dissemination requirements : flyers or posters, powerpoint presentations, newsletters, website creation and update, etc.
  - To help plan and execute events organisation for our projects or for the company's employees.
- On internal projects,
  - To organize the company's contacts database and to help structure a CRM approach.
  - To increase the company's visibility and traffic on the various social media through community management.
  - To support the management of the several communication tools of the company, to secure the communication documentation and to lead its development and organisation.

### **Profile**

- Master 2 (BAC+5), University, Business School or 3-year experience In Market Analysis and Business Plans
- Solid knowledge of Marketing, Communication and social media
- Skilled with Microsoft Office Pack
- Comfortable with internet tools and social media
- Strong oral and written presentation skills. Written and spoken English mandatory, Spanish is an asset.
- Commitment, rigor and organisation skills. Significant teamwork capacity. Curious and autonomous.

### **Job conditions**

Office position, based in the city of Nice

Salary : According to the profile

Type of contract: 6-month CDD, with desirable evolution to CDI

Compliance with discretion and confidentiality requirements

Applications : CV + cover letter to send to [juan.manzano@vertech-group.com](mailto:juan.manzano@vertech-group.com)